

Press release  
TUM TALK IN HEILBRONN

**"Think, Understand, Manage":**

**The discussion participants on the podium**

The TUM Heilbronn Campus was once again able to attract top-class entrepreneurs and researchers for the third exchange between science and business.

**Speakers from the business community**

**Ev Bangemann** looks after the German market as Managing Partner at the consulting and auditing firm EY. She has been assisting German companies with relevant financial and strategic issues for more than 20 years now.

**Katja Burkert** has been Chief Information Officer at Intersport, the largest medium-sized association group in the sports retail sector, since 2021. Prior to that, she was responsible for software engineering at clothing retailer Breuninger.

**Prof. Dr. Dr. h.C. Clemens Fuest** has been president of the Ifo Institute, which is based in Munich, since 2016. With the Leibniz Institute, he heads one of Germany's most renowned economic research institutes.

**Josef Geiger** is head of the Geiger Group, which is based in the Allgäu region of Germany and operates 100 sites in Germany and other European countries. The family entrepreneur is also President of the Bavarian Construction Industry Association.

**Laura Karbach** is responsible for the Supply Chain and Sustainability departments at Recaro Aircraft Seating, the world's market leader for aircraft seats. She has taken on responsibility for strategic purchasing at the company since 2017 and has been part of the Management Board since 2022.

**Speakers from the Technical University of Munich**

**Professor Dr. Thomas F. Hofmann** is the host of the third TUM TALK. The holder of the Chair of Food Chemistry and Molecular Sensor Technology has been heading the Technical

University of Munich as President since 2019. Before that, he was Executive Vice President for Research and Innovation since 2009.

**Professor Dr. Helmut Krcmar**, Information Systems Engineer and Economist as well as Founding Dean (2018 - 2020) and President's Representative for the TUM Heilbronn Campus. He moderates the TUM TALK.

**Professor Dr. Gunther Friedl** is Chair of Controlling and Dean of the TUM School of Management. The Faculty of Economics at the TU Munich focusing on "Management and Technology" ranks among the few business schools worldwide that have routinely received all major accreditations.

**Professor Dr. Hans-Joachim Bungartz** is Chair of Scientific Computing and Dean of the Faculty of Information Technology at TUM, an institution that has also been based at the TUM Heilbronn Campus since 2020.

**Professor Dr. David Wuttke** is Chair of Supply Chain Management at the TU Munich's Heilbronn Campus. He was previously a junior professor at the EBS University of Business and Law.

*All information also available for download at [mgt.tum.de/campuses/heilbronn/press/tumtalk](https://mgt.tum.de/campuses/heilbronn/press/tumtalk)*

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