

Press release
TUM TALK IN HEILBRONN

"Think, Understand, Manage":

Third edition of the TUM TALK discussion forum in Heilbronn on October 13th, 2022

More reliability in the future: companies have been painfully aware in recent months and years of how vulnerable globally distributed supply chains are to internal and external shocks. Now it is a matter of examining and reorganizing the value chain so that they can emerge strengthened from this phase of uncertainty. The third TUM TALK puts the focus on causes, adjustments and future strategies around the supply chain.

Under the motto **TUM. Think • Understand • Manage**, the Technical University of Munich is once again inviting successful entrepreneurs as well as renowned scientists to discuss relevant success factors and current challenges. Knowledge and insights are generated through the constant exchange of wise minds. The TUM TALK event focuses on current, relevant issues and provides orientation and inspiration. After all, cutting-edge scientific research can deliver important foundations for informed decision-making – this year's high-profile exchange is entitled: **"Resilient supply chains – digital and sustainable"**. Around 140 guests attend the event in the auditorium of the Education Campus.

The TUM TALK brings together scientists, entrepreneurs and top managers. The third edition of the high-profile discussion forum will focus on the supply chains of today and tomorrow - and how they affect the entire corporate organization. Moderated by **Prof. Dr. Helmut Krcmar**, Founding Dean (2018-2020) and President's Representative for the TUM Heilbronn Campus, Katja Burkert, Chief Information Officer at Intersport, Prof. Dr. Dr. hc. Clemens Fuest, President of the Ifo Institute, Josef Geiger, Managing Director of the Geiger Group as well as President of the Bavarian Construction Industry Association, Laura Karbach, responsible for Supply Chain and Sustainability at Recaro Aircraft Seating, as well as Ev Bangemann, Managing Partner at the consulting and auditing firm EY, will discuss the issue of how companies need to position themselves differently over the long term in order to make themselves less dependent on difficulties along the supply chain. **Prof. Dr. David Wuttke**, Professor of Supply Chain Management at the Heilbronn Campus of TU Munich, will be on the podium to discuss the topic from a scientific perspective. **The host is Prof. Dr. Thomas F. Hofmann**, President of the Technical University of Munich.



The Technical University of Munich ranks among the most renowned universities in Europe. More than 600 professors conduct research into findings in their disciplines which may improve the world of tomorrow. **The TU Munich now has around 48,000 students in total, about 570 of which will be studying in Heilbronn starting in the winter semester of 22/23.**

All information also available for download at mgt.tum.de/campuses/heilbronn/press/tumtalk

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